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## **Biography**

### **Peter R. Jeppson**

Co-Founder

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Powerfully impacted at age 19 by a serious car accident, Peter Jeppson knows first-hand the crushing burden of the financial problems facing most people today. After he was terribly burned in the accident, he incurred thousands of dollars in medical debt as he struggled to recover. Using the principles he now teaches through the Money Mastery® program, Jeppson was able to get out from underneath his financial burden in just five years.

Today, he is a nationally recognized motivational speaker, author and financial mentor. He co-founded Time & Money, LLC, a Utah-based service company specializing in principle-based money management, and is the co-owner and co-author of the Money Mastery® personal financial management system, a financial literacy and coaching program designed to help individuals and families get in total control of their finances.

#### **Motivational Speaker and Educator**

Peter Jeppson has been inspiring people as a motivational speaker since the 1980s. He has lectured to more than one million people in over 5,000 seminars and speaking engagements on various subjects including personal finance, financial planning, self-improvement, and fire and burn education.

#### **Author**

Jeppson is the co-author of the book *MONEY: What Financial “Experts” Will Never Tell You*, the four-book series *How to Spend Your Way to Financial Success*, *The Peter Jeppson Story* motivational audio program, and the Money Mastery® Personal Financial Management System.

#### **Background**

Peter Jeppson has a degree in finance and holds other licenses in the financial services industries. He has served for many years on the board and as president of the Salt Lake Underwriters Association. He has also served as the national chairman for the Institute of Fire and Burn Education, as a council commissioner for the Boy Scouts of America, and as crusade chairman for the American Cancer Society.

He and his wife currently live in Utah and are the parents of five children.